



# Adam Dodson

VISUAL DESIGNER

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ADAMDODSONDESIGNS.COM

**OBJECTIVE** Seeking a position as a Visual Designer in a creative environment.

**EDUCATION** Texas State University | 2012–2016

Communication Design, BFA

Business Administration, Minor

GPA: 3.63

Dean's List: 6 semesters

- AWARDS**
- Two recognitions for Identity in the 2015 Flux Student Design Competition, sponsored by AIGA
  - Most Original Idea, Hackathon Texas State 2015
  - Eagle Scout
  - Alpha Chi Honor Society
  - Council of Scholars

**WORK & EXPERIENCE** Guerilla Suit | June 2016–August 2016

*Design Intern*

Brand development, print and web collateral for clients including: ACL Live, Big Bend Brewing Co., Sound on Sound Fest, and Pearl.

Design For Use | April 2016–June 2016

*Visual Designer*

Worked directly with clients, designing in sprints to get frequent client feedback and ensure their expectations.

South By Southwest | January 2016–April 2016

*Art Intern*

Worked within a strict brand system and tight deadlines to create several print ads, event signage and marketing materials for the Austin annual festival

Communication Studies Department | January 2015–May 2016

*Visual & Web Designer*

Executed a full rebrand of the department including new logo, faculty attire, brochures, photography, posters and website.

**RELEVANT SKILLS** Adobe Creative Suite

Sketch

HTML, CSS

Content management systems

Proficient in typography, identity, and print material.

**IRRELEVANT SKILLS** Guitarist and Pianist for 10+ years.

Hobbies include photography and personal fitness.

Can solve a Rubik's Cube in less than a minute.